

## ALFRED ST.

Our comfort-centric cushion and back cushion upgrades are made up of four carefully balanced elements:

**The Squish factor:** that dive-in, cuddle-me feel

**The Bounce factor:** that walking on a cloud, you got me feel

**The Look:** relaxed or clean lines, or somewhere in the middle

**The TLC factor:** high maintenance may not be everyone's thing. We also have options for those that are happy to give the cushions the odd plump, but that's about as far as it goes.

**Note:** Foam will soften 10-15% in the first six months of use. This is called 'settling' and is a normal process of foam. Please refer to our product care guide for information on how to care for your cushions.



# FOAM UPGRADES

It's what's on the inside that counts, and the same goes for sofas. Comfort is the key and when selecting the perfect cushion fill to suit your needs there are a few things to consider, like how often you use your sofa, and how much upkeep you're willing to put in.

## SEAT CUSHIONS

## WARRANTY

EASY COMFORT		STANDARD FOAM WITH POLYESTER WRAP Our standard fill provides fantastic comfort. A turn of the cushion periodically.	10 years
SUPPORTIVE COMFORT		FIRMER FOAM WITH POLYESTER WRAP Ideal for those who like a slightly firmer sit while still achieving a fantastic level of comfort and support. A turn of the cushion periodically.	10 years
ADVANCE COMFORT		THICKER FOAM WITH POLYESTER WRAP Slightly thicker, Advance comfort provides a supportive and relatively firm sit, keeps its shape and requires very little maintenance – just a simple turn of the cushions periodically.	10 years
SERENE COMFORT		EVEN THICKER FOAM WITH POLYESTER WRAP An even thicker foam than Advance, Serene comfort has quality comfort and a slightly softer sit. A more tailored look, with a touch of 'sink-in and relax'. A popular choice and requires little maintenance; a simple turn and plump of the cushions periodically.	10 years
PLUSH COMFORT		HIGH DENSITY, THICK FOAM WITH EXTRA POLYESTER WRAP Plush says it all; a superior level of comfort while still maintaining its shape and structure. A softer sit, with a slightly more relaxed feel. It requires little maintenance; a simple turn and plump of the cushions to keep them looking their best.	10 years

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# FOAM UPGRADES

## SEAT CUSHIONS

## WARRANTY

LAVISH  
COMFORT

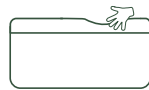


FOAM WITH A FOAM CROWN TOPPER

Experience more with this blended high-dome foam for a luxurious feel and supreme comfort. It keeps its shape well and requires minimal maintenance. A turn of the cushion periodically.

10 years

MEMORABLE  
COMFORT



HIGH DENSITY FOAM WITH A SINGLE SIDED MEMORY FOAM LAYER

An unforgettable blend of the finest foams – a plush core foam, wrapped with our memory foam, offering the ultimate sink-in soft, supportive sit. It keeps its shape well with the ability to 'bounce back' and requires minimal maintenance – just a simple plump of the cushions periodically to keep them looking their best.

10 years

BALANCED  
COMFORT



A BLEND OF FOAM AND FIBRE (SOFT FILL)

You can really feel the difference with this engineered blend; filled with a balance of foam and fibre to give a supreme and carefully measured level of comfort. A casually and relaxed look, regular shaking and turning of the cushions will keep them looking their best

5 years

HEAVENLY  
COMFORT



FEATHER FILL

This is your luxe option; feather filled for that heavenly cloud-like feel. A much softer sit and offers a more relaxed and comfortable look. Slightly more high maintenance, this option requires a little more love – a quick plump-up after use and a regular shake down to keep them looking great.

5 years

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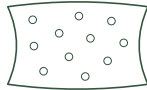


## FOAM UPGRADES

### BACK CUSHIONS

### WARRANTY

FINE COMFORT

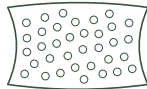


#### FIBRE FILL

Our standard fibre fill provides great comfort, with a supportive feel. It keeps its shape well and will soften slightly over time. These backs need regular shaking and turning to keep them looking their best.

2 years

EXTRA COMFORT



#### EXTRA FIBRE FILL

With more fill than standard, Extra comfort is filled with siliconised polyester fibres, this offers the extra comfort you hope for when testing out your new sofa. It keeps its shape well and will soften slightly over time. These backs need regular shaking and turning to keep them looking their best.

2 years

REVIVE COMFORT



#### FOAM CORE

Revive comfort offers a firmer, deeper sit in comparison to fibre fill. It requires minimal maintenance – just a simple turn of the cushions to keep them looking their best.

5 years

BALANCED COMFORT



#### SOFT FILL

You can really feel the difference with this engineered blend; filled with a mix of foam and fibre to give a supreme and carefully measured level of comfort. A casually and relaxed look, regular shaking and turning of the cushions will keep them looking their best.

5 years

HEAVENLY COMFORT



#### FEATHER AND SOFT FILL MIX

This is your luxe option; feather and soft fill mix for that heavenly cloud-like feel. A much softer feel and offers a more relaxed and comfortable look. Slightly more high-maintenance, this option requires a little more love – a quick plump up after use and a regular shake down to keep them looking great.

5 years